PixArt Withdraws Participation and Exhibition at Embedded World 2020 Due to CoronaVirus Health and Safety Concerns

Taiwan, 20 February 2020 - PixArt Imaging Inc., a world-leading designer of CMOS image sensors (CIS), navigation integrated chips and Smart Sensor SoC solutions today announces the withdrawal from participating and exhibiting at Embedded World 2020 event, following close monitoring on the global CoronaVirus (COVID-19) outbreak, and implications to travel and safety.

With consideration of developing situation of the CoronaVirus (COVID-19) and having the health and safety of our employees, partners and customers in mind, PixArt have regretfully decided to withdraw our participation from Embedded World on February 25th – 27th in Nuremberg, Germany. We will continue to actively monitor this situation and follow the recommendations of reducing risk and exposure by the World Health Organization (WHO).

PixArt would like to thank our partners, customers, and colleagues as well as the NürnbergMesse GmbH, for their understanding and support during these challenging times. Conference call can be arranged to discuss your current requirements and about PixArt latest product offerings. We are looking forward to showcasing our latest products and innovations at the next Embedded World exhibition.

About PixArt Imaging Inc.
PixArt Imaging Inc., specializes in CMOS imaging sensing technology and navigation-related integrated chip designs, and offers a broad selection of sensor products and services to support today's complex human-machine interface designs. Headquartered in Hsinchu Taiwan, PixArt has offices located across Silicon Valley, Malaysia, China, Japan, Korea and Denmark providing efficient and targeted support for our worldwide customers. For more information, please visit www.pixart.com.