



Press Release:

Pixart reports 3Q2009 results

Issued on: 2009/10/28

Hsin-chu, Taiwan, R.O.C., October 28, 2009 – Pixart today announced operating results for 3Q2009. The revenue increased by 37.1% QoQ to NT\$ 1,153.8 million. The gross margin increased to 47.7% in 3Q2009 from 46.3% in 2Q2009 mainly due to favorable product mix change. The operating expenses was NT\$ 226.5 million in 3Q2009, increased by 10.8% from NT\$204.3 million in 2Q2009. The net income increased by 69.3% QoQ to NT\$ 286.5 million and the basic earnings per share was NT\$ 2.28 in 3Q2009.

Spokesperson

Mei Wei Lo

Senior Department Manager, Finance & Accounting Dept.

Tel: 886-3-5795317

Deputy Spokesperson

Stella Tsai

Deputy Manager, Finance & Accounting Dept.

Tel: 886-3-5795317