



Press Release:

PixArt sets the record date for common share dividend.

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Hsin-chu, Taiwan, R.O.C., August 2, 2011 – Pixart sets August 23rd as the record date for common share dividend today. The ex-dividend date will be August 17th. In accordance with Article 165 of the Company Act, the shareholders' register will be closed from August 19th to 23rd. PixArt's total outstanding shares decreased as a result of stock buy-back and transferring treasury shares to employees, and therefore the cash dividend and stock dividend has been adjusted from NT\$ 4.7 and NT\$ 0.1 per share to NT\$ 4.70340908 and NT\$ 0.10007252 per share respectively.

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