



Press Release

PixArt reports 2Q2011 results

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Hsin-chu, Taiwan, R.O.C., August 5, 2011 – PixArt today announced operating results for 2Q2011. The revenue increased by 21.4% QoQ to NT\$823.1 million. The gross margin slightly increased to 35.8% in 2Q2011 from 35.7% in 1Q2011 as the product mix remained stable. The operating expense was NT\$ 190.2 million in 2Q2011, increased by 13.8% from NT\$167.1 million in 1Q2011. The net income increased by 27.7% QoQ to NT\$89.4 million and the basic earnings per share was NT\$ 0.7 in 2Q2011.

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