



Press Release:

PixArt reports 2012/Q2 results

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Hsin-chu, Taiwan, R.O.C., August 10, 2012 – PixArt today announced operating results for 2Q2012. The revenue increased by 9.7% QoQ to NT\$677 million. The gross margin slightly increased to 37.7% in 2Q2012 from 37.6% in 1Q2012. The operating expense was NT\$ 197.5 million in 2Q2012, increased by 15% from NT\$171.8 million in 1Q2012. The net income was NT\$37.3 million and the basic earnings per share was NT\$0.30 in 2Q2012.

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