

EPS Global To Join PixArt Imaging's Pan-European Distribution Network

EPS to provide PixArt's world-leading imaging sensing technology across Europe

Dublin and Taiwan, 20 December, 2019. – EPS Global, a global value-added distributor of Semiconductor and IT components, today announced that it is joining PixArt Imaging Inc's Pan-European distribution network. PixArt Imaging Inc. is a world-leading designer of CMOS image sensors (CIS), capacitive touch controllers, and Smart Sensor SoC solutions.

PixArt specializes in CMOS imaging sensing technology and navigation-related integrated chip designs, and is currently the world-leading supplier in optical mouse sensor chips for PC and high-end gaming applications. They offer a broad selection of sensor products and services incorporating CMOS Imager, optics and proprietary algorithm engines to support today's complex human-machine interface designs.

"We're delighted to expand our partnership with PixArt", said Colin Lynch, CEO at EPS Global. "We are seeing a massive interest in their optical sensors and gesture recognition products in this territory and beyond. PixArt's leading image sensing products excel in automotive, gaming and IoT applications, and particularly in wearables - exciting markets where our FAE and Sales teams have a deep understanding and experience with."

"We are excited to extend our partnership with EPS Global, who have a long-standing track record of excellent demand creation and high calibre design and engineering support recognised throughout the industry," said Sen Huang, Chairman & President at PixArt. "We're devoted to the development of novel technologies to bridge the human-machine interface barrier, this territory expansion will allow us to bring PixArt's portfolio of leading CMOS imaging sensing technology and navigation-related integrated chip products to customers across Europe through EPS Global."

About PixArt Imaging Inc.

PixArt Imaging Inc., specializes in CMOS imaging sensing technology and navigation-related integrated chip designs, and offers a broad selection of sensor products and services to support today's complex human-machine interface designs. Headquartered in Hsinchu Taiwan, PixArt has offices located across Silicon Valley, Malaysia, China, Japan, Korea and Denmark providing efficient and targeted support for our worldwide customers. For more information, please visit www.pixart.com.

About EPS Global

Founded in 1999, EPS Global is a privately owned, franchised distributor of Semiconductor Components from industry-pioneering manufacturers. EPS Global's design-in activities are based in Europe and are fulfilled by its sales organization in Asia. Supported by a highly qualified engineering staff, EPS Global matches its suppliers' products to market opportunities and develops them to allow those suppliers access new markets quickly and monetize new products effectively. EPS Global also provides Semiconductor Programming services to OEMs and CEMs in the automotive, consumer, industrial, aerospace and defence industries across EMEA, North & South America, and Asia-PAC. For more information see www.epsglobal.com.